

# 2022-2023 District Goals



**District:** 307B2  
**Constitutional Area:** Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

### Action Plan

[Action Plan Service Activity 2021-2022 for district 307B2.docx](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	20	30
2nd Quarter	1	20	50	40
3rd Quarter	1	20	30	30
4th Quarter	1	20	50	30

### FY New Clubs

4

### FY Charter Members

80

## **FY New Members**

150

## **FY Retention Goal**

130

## **NET GROWTH GOAL**

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

100

## **Action Plan**

[Action Plan Membership Development 2021-2022 for District 307B2.docx](#)

# **LEADERSHIP DEVELOPMENT**

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 16% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 85% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

## **Action Plan**

[Action Plan Leadership Development 2021-2022 for District 307B2\\_4633.docx](#)

# **LCIF: CAMPAIGN 100**

## **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

## **Action Plan**

[Action Plan LCIF Campaign 100 2021-2022 for District 307B2\\_9593.docx](#)

# CUSTOM GOALS

**Goal Statement**

**Action Plan**

**Goal Statement**

**Action Plan**

[Action Plan Custom Goal 2021-2022 for District 307B2 .docx](#)